

AHMA Northwest and Washington State CARH 2012 JOINT CONVENTION SPONSORSHIP OPTIONS

Note: The Convention Committee Will Work With You to Match Benefits with Your Sponsorship Budget

“Diamond Level Co-Sponsor” level (\$10,000). Benefits: 5 minute speaking opportunity at a plenary session; one of the convention events will be specifically “sponsored by” your organization, logo and name on our two organizations’ web sites for the coming year; your own organization’s banner may be hung in the plenary session meeting room; skirted exhibitor table in a **prominent** location during the entire convention and complimentary registrations for three individuals for both days (including the golf outing); a door prize will be purchased in your name (and recognition given during one of the door prize giveaways); sponsorship recognition in press materials; top billing with all Co-Sponsors on the front of the Official Program and in all registration materials in advance of the convention; complimentary sign, placed on one of the holes at the Golf Tournament (“Golf Hole Sponsor”) and a right to insert your own personalized 1-page flyer into the convention binder.

“Golden Gem” level (\$5,000). Benefits: Intended for Vendors, this level allows your organization to have your logo and name on our two organizations’ web sites for the coming year as well as a prominent listing in the Official Program and all registration materials in advance of the convention; your own organization’s banner may be hung in the plenary session meeting room; skirted exhibitor table in a **prominent** location during the entire convention and complimentary registrations for two individuals for both days; one of the convention events will be specifically “sponsored” by your organization; you will be provided a twenty minute private meeting with one of the key decision makers at one of the top ten largest organizations managing properties in AHMA/CARH; and a door prize will be purchased in your name (and recognition given during one of the door prize giveaways).

“Platinum” level (\$3,000). Benefits: listing with other Platinum Level sponsors on a shared banner; recognition from the podium in a plenary session and during the start of the evening entertainment event (following the Trade Show Day); logo and name on our two organizations’ web sites for the coming year as well as a prominent listing in the Official Program; skirted exhibitor table in a **prominent** location during the entire convention and a complimentary registration for two individuals for both days; listing with other Platinum Sponsors in the Official Program; a door prize will be purchased in your name (and recognition given during one of the door prize giveaways); one of the convention events will be specifically “sponsored” by your organization; and prominent listing on a flyer with other Platinum Level Sponsors inserted towards the front of everyone’s convention binder.

“Gold” level (\$2,000). Benefits: recognition from the podium during the start of the evening entertainment event; logo and name on our two organizations’ web sites for the coming year as well as a listing in the Official Program; skirted exhibitor table at during the entire convention and a complimentary registration for one individual for both days; a door prize will be purchased in your name (and recognition given during the door prize giveaway); and prominent listing on a flyer with other Gold Level Sponsors inserted towards the front of everyone’s convention binder. Also includes an easel sign at one of the key training sessions or events (as available, first come, first served). Those organizations electing to have company meetings or demo’s on Monday, April 23, 2012 will be provided a complementary meeting room at the Gold (or higher) sponsorship level.

“Silver” level (\$1,000). Benefits: a framed certificate of appreciation presented at the closing of the Trade Show; and listing on a flyer inserted in everyone’s convention binder. Vendors will also have a manned exhibitor table for the 1st day of the Trade Show (and your rep can attend on second day as a regular attendee); Management companies or other non-vendors will receive one (1) complimentary registration for both days.

“Trade Show Exhibitor” - See Separate Trade Show Benefits and Registration Form in this Packet.

“Titanium” level (\$500). Benefits: listing with other Titanium Level Sponsors on a flyer inserted in everyone’s convention binder; your organization will receive framed certificate of appreciation by mail.

“Door Prize Sponsor” level (any amount – minimum of \$50). Benefits: your organization’s name will be read as the door prize (purchased with your funds) is given away at some point during the convention: \$_____

“Golf Hole Sponsor” level (\$150.00). Benefits: your organization’s name will be on a sign posted at one of the 18 holes, you’ll be given visibility at the golf outing, and you’ll be listed in the packet as a golf hole sponsor!

YOUR NAME: _____ COMPANY: _____

EXACT SPONSOR NAME LISTING: “_____”

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ E-MAIL: _____

Simply FAX this sheet to (425) 454-7695 or mail to:

Washington State CARH, c/o Loveridge Hunt & Co., 11100 NE 8th Street, Suite 410, Bellevue, WA 98004-4441