

# AHMA Year End Report

This annual report highlights AHMA of Washington's activities and accomplishments of the past year, most of which are essential to our ability to persevere through these uncertain times. It highlights our ongoing work to continuously improve on behalf of our industry and add value to our members and their residents.



## Our Response to COVID-19

AHMA of WA has been working with our members, funders, regulatory agencies, and association partners to ensure everyone has the resources and information they need to prevent and reduce transmission. We also supported our members in maintaining healthy business operations, work and living environments for both staff and residents.

## Convention

Due to Covid-19, our in person Annual Convention was canceled. Working in partnership with our training instructors, we were able to offer many of the planned trainings as webinars to members. We donated 500 bottles of hand sanitizer, intended as convention giveaways, to the Thurston County Emergency Management to distribute to law enforcement, fire fighters and other First Responders throughout Thurston County.

### 2021 Virtual Convention

The 2021 convention will be held virtually April 20-21. The virtual convention will include presentations and training, along with networking opportunities. Stay tuned for more information coming soon!

## Merge with the Affordable Rural Housing Council (ARHC)

AHMA of WA and ARHC have joined forces to create one association that deals with all aspects of affordable housing. The Affordable Housing industry is changing and the issues facing both associations at the state level are not specific to programs. Merging into one association makes us stronger and enable us to better serve our membership. We will begin operating as one association on 1/1/2021.

## Training

We held several in-person trainings in January and February. In March, in response to the pandemic, we were able to change all our training to the virtual format. We held 32 trainings with 569 attendees. Due to AHMA of WA's deliberate strategy over the past few years to create a robust webinar program, we were able to adapt to pandemic conditions with minimum disruption.

## Collaboration with Regulators

### HUD

We worked with the Denver Satellite office of the Multifamily West Region HUD for a collaboration calls. These were an informal opportunities to interface with the Denver HUD office to discuss in detail the application of the COVID19-Frequently Asked Questions (FAQ's).

### Rural Development

We worked with the USDA RD office to present a quarterly webinars to update members on issues related to USDA Rural Development.

## Committees

Leadership opportunities are not limited to board members. Members are encouraged to join the following committees:  
Legislative Committee – This committee follows emerging housing issues, bringing to the board for decisions on messaging to membership and advocacy needs.  
Membership/Technology Committee - This committee works to retain members/cultivate new members, to leverage technology for membership, and coordinates marketing and branding of association.  
Education Committee - This committee works to establish a diverse calendar of in person and webinar trainings for members at all levels of property management  
Rural Development Committee – This committee works to a stay abreast of emerging Rural Development issues, bringing to the board for decisions on messaging to membership and advocacy needs.

## Member Engagement

We held virtual networking events for our members to network with their peers to discuss affordable housing management issues. Members were able to share best practices, resources and discuss issues that impact those in affordable housing management.

## Membership

In 2020, we had a 94% retention rate of our members. We also added 8 new members for a total of 99!

