



2025 Year in Review

A year of resilience, growth, and unwavering commitment to Washington's affordable housing community

A Year Defined by Strength and Stability

2025 was a remarkable year for AHMA of Washington, marked by exceptional consistency in membership growth, high-impact education, and sound financial stewardship. While the industry faced headwinds with lower training and convention attendance nationwide, we remained steadfast in our mission.

Our strategic approach allowed us to not just weather challenges, but to thrive—adapting programs, innovating solutions, and strengthening our position as the trusted leader for affordable housing professionals across Washington State.

Membership: The Foundation of Our Success

90%

Renewal Rate

Industry-leading retention reflecting member satisfaction

116

Total Members

Strong community of housing professionals

12

New Members

Fresh voices joining our community

Our exceptional 90% renewal rate demonstrates the deep value AHMA provides to Washington's affordable housing sector. With 104 renewals and 12 new members joining in 2025, we've built a stable, engaged community of 116 organizations. While 9 companies didn't renew—several due to mergers with existing members—our retention numbers speak volumes about member satisfaction and the relevance of our programs.

Introducing the AHMA Industry Directory

Silver Level

Essential visibility for vendor partners entering the affordable housing marketplace

Gold Level

Enhanced exposure with premium placement in member resources

Diamond Level

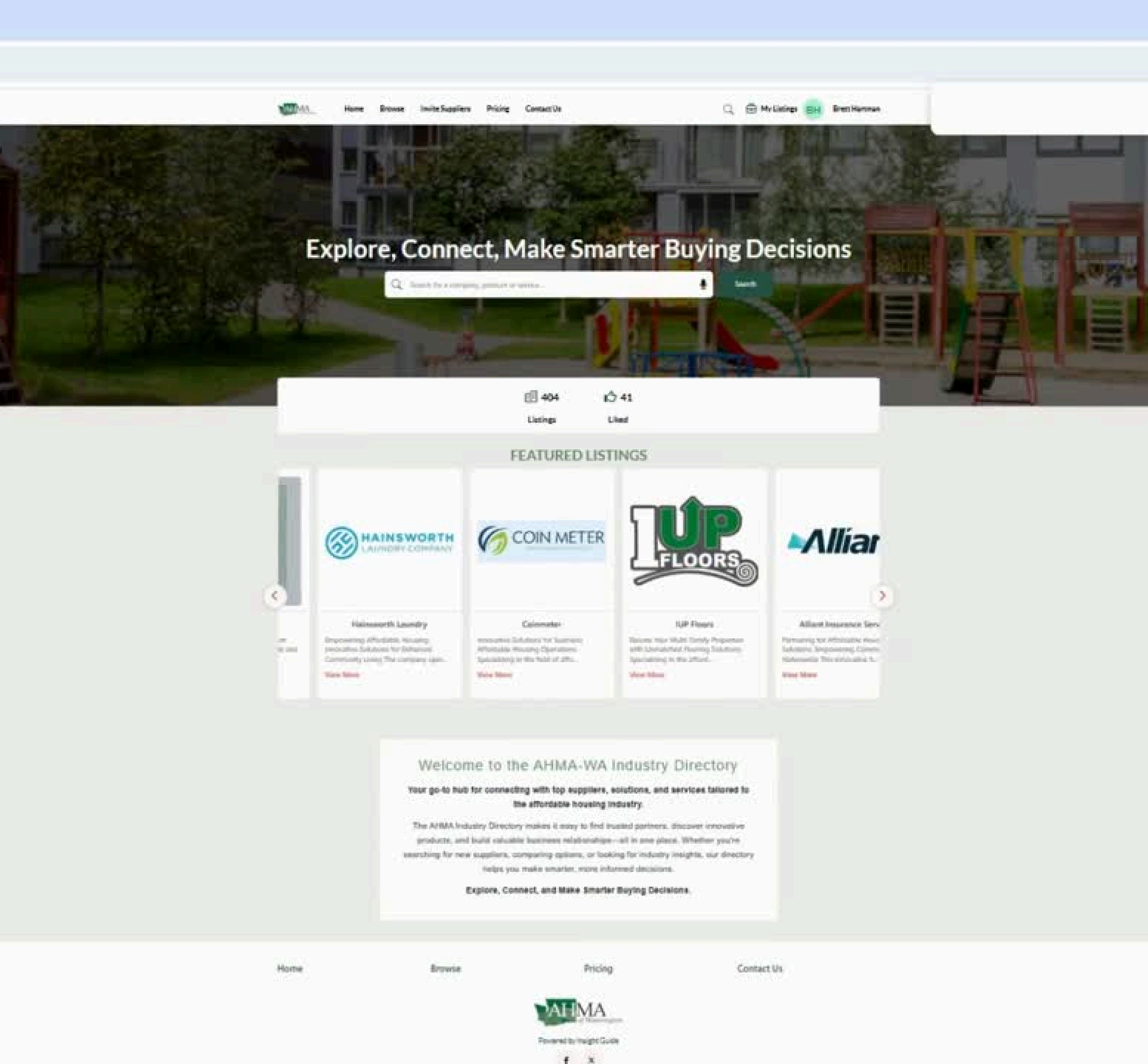
Maximum visibility connecting top-tier partners with our entire membership base

Evolved from our Associate Member Program, the new AHMA Industry Directory represents a strategic transformation. This three-tiered structure increases visibility for vendor partners while providing members with streamlined access to trusted, vetted industry resources. It's a win-win that strengthens connections across the affordable housing ecosystem.

AHMA Industry Directory

What is The AHMA Industry Directory

- A modern, searchable online marketplace that connects AHMA members with trusted, industry-specific vendors and solutions.
- A value-added member resource that replaces traditional buyer's guides with a smarter, more interactive experience.



Industry Search Results

Find and research preferred industry solution providers

CategoryFilter A

Search Categories

Business Services

Business Services 188

Data Research 12

Financial Services and Debt Collect... 22

Fire Alarms 7

Furniture Sales/Rentals 10

Insurance and Risk Management 10

show more (14)

Construction

Construction 181

Asphalt/Concrete/Sealcoat 4

Bathrooms and Kitchens 14

Cabinets 10

Carpet and Flooring 14

Design 41

show more (7)

Maintenance Services

Maintenance Services 76

Attic and Crawl Space 3

Carpet Cleaning 5

Cleaning and Housekeeping 14

Glass and Window Cleaning 2


Laundry 3

show more (11)

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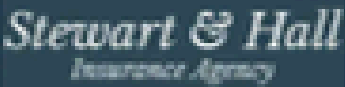
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AHMA Industry Directory

How The AHMA Industry Directory Helps Members

- Makes it easy to find, compare, and connect with vendors that meet affordable housing needs.
- Streamlines sourcing through direct vendor outreach, RFP/RFI tools, and curated industry insights.



Puget Sound Energy

Puget Sound Energy

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Puget Sound Energy



Pioneering 150 Years of Affordable and Sustainable Housing Solutions for Washington Communities

This company operates within the affordable housing industry, with a focus on integrating sustainable and accessible energy solutions to enhance community living. It emphasizes equipping multifamily properties with electric vehicle charging infrastructure, thereby facilitating the transition to environmentally friendly transportation options among its residents. The company's initiatives aim to mitigate the financial burden of energy consumption for families by providing cost-effective charging facilities. These programs highlight its commitment to accommodating the growing demand for electric vehicle support in residential settings, ensuring that low-income and vulnerable populations also benefit from these advancements.

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Recommendations (0)

All Users

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All (0) Recommendations (0) Reviews (0) Videos (0)

No data found

AHMA Industry Directory

How The AHMA Industry Directory Helps Vendors

- Provides direct access to a targeted audience of AHMA members actively seeking products and services.
- Generates qualified leads and brand visibility through enhanced listings, content, and engagement tools.

Educational Excellence: Quality Over Quantity

23 Training Sessions

Specialized programs
addressing members' most
pressing operational challenges

325 Participants

Engaged professionals
developing critical skills and
knowledge

24 On-Demand Users

Flexible learning options
fitting busy schedules

While attendance numbers were lower industry-wide in 2025, we maintained our commitment to exceptional educational quality. Each of our 23 training sessions delivered high-impact content curated to address real-world challenges. Our expanding on-demand webinar library provided critical flexibility, allowing professionals to learn at their own pace—a growing trend that reflects modern learning preferences.

AHMA Resources Page

This year, we replaced the Model Documents with the new AHMA Resources Page to make accessing information easier than ever. Instead of navigating multiple websites, you'll now find direct links to each regulatory agency gathered in one convenient location. Whether you're updating files or staying current on requirements, everything you need is right at your fingertips.

AHMA Job Board

We're pleased to support both employers and job seekers in the affordable housing industry through the AHMA Job Board. As a member benefit, AHMA member companies may post job openings at no cost. Explore current career opportunities and connect with organizations across the industry.

Signature Educational Programs

Fall Legal Seminar

Deep dive into the evolving intersections of Landlord-Tenant Law and Fair Housing regulations, providing invaluable insights for compliance and risk management

AHMA Speaker Academy

Groundbreaking new program transforming members into capable, confident trainers—building internal teaching capacity and strengthening long-term organizational sustainability

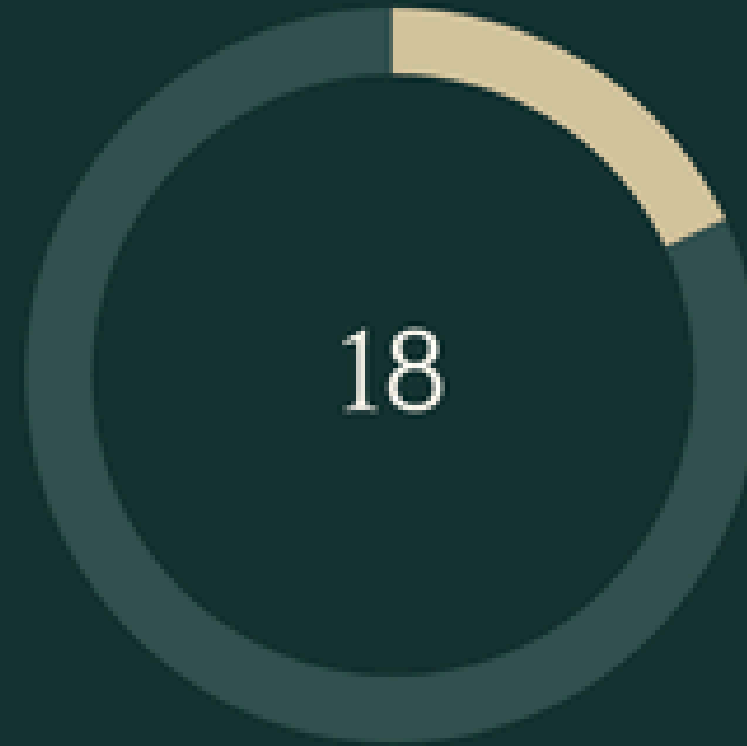
The launch of our Speaker Academy represents a transformative investment in our community's future. By empowering members to share their expertise, we're not just building skills—we're creating a sustainable pipeline of thought leaders who will guide the affordable housing sector for years to come.

2025 Annual Convention: Connection and Community



Attendees

Strong turnout demonstrating community engagement



Exhibitors

Industry partners showcasing innovative solutions



Education Tracks

Targeted content addressing diverse member needs

Held in April, our Annual Convention showcased the strength of our community. Guided by member feedback, we introduced five specialized educational tracks featuring expert speakers delivering relevant, practical, and forward-thinking content. Despite slightly reduced attendance compared to previous years, the impact and engagement levels were exceptional—proof that strategic programming adaptation meets evolving member needs effectively.

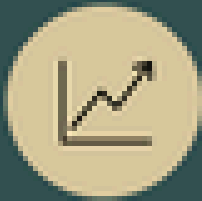
Financial Resilience in Challenging Times

2025 presented financial challenges with decreased event revenue across the industry. Yet AHMA of Washington remained financially strong and strategically focused on the future.

Through prudent fiscal management and strategic deployment of our Operating Reserve, we invested in innovative initiatives designed to deliver long-term value to members—including the groundbreaking Speaker Academy and the AHMA Industry Directory.

We maintained full operational capacity throughout the year, ensuring uninterrupted member services, continued professional support, and the agility to seize emerging opportunities. This financial stewardship reflects our disciplined planning and unwavering commitment to organizational sustainability.

Our Competitive Strengths



Exceptional Retention

90% renewal rate demonstrates sustained member value and satisfaction



Strategic Innovation

New programs like Speaker Academy position us for long-term leadership



Educational Excellence

High-quality, relevant training addressing real operational challenges



Financial Discipline

Prudent management ensuring stability and strategic investment capacity

Board Of Directors

2025-2026

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Michelle House, Community Roots Housing (Vice President)
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Jonathan Riffey, Warren Allen LLC

DeAnn Hartman, Executive Director

Looking Forward: Stability Meets Innovation

"In a year where many organizations faced uncertainty, AHMA of Washington proved that strong leadership, engaged membership, and sound management can sustain and even strengthen an association's impact."

Through unwavering commitment to excellence, strategic adaptability, and relentless focus on member value, AHMA of Washington remains a model of stability and innovation within the affordable housing industry.

As we move into 2026, we do so with confidence—backed by a loyal membership base, proven educational programs, financial resilience, and the innovative spirit needed to lead Washington's affordable housing professionals into the future.